

# Scottish Government Place Directors

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Place Director, Argyll and Bute

# Role of Place Directors

- ▶ To understand how public services can best work together and support partners to work with communities across Scotland. Place director responsibilities include:
  - communicating the Scottish Government's priorities to partners;
  - supporting and promoting activity informed by local priorities;
  - becoming a trusted link between local partners and the Scottish Government ;
  - demonstrating the Scottish Government's commitment to systems leadership and gathering insights on this approach at a local and national level;
  - supporting Scottish Government activity in local areas, such as ministerial visits and travelling cabinets; and
  - promoting learning from their role across the Scottish Government.

# History

- ▶ Place Directors have existed since 2008. Prior to 2022 they were known as Location Directors.
- **2007-2011:** Location Directors were responsible for providing advice, support and challenge to CPPs and partners on the development and delivery of Single Outcome Agreements (SOAs) linked to the [SG-COSLA Concordat](#) of 2008.
- **2011-2016:** Location Director involvement with CPPs increased following the SG-COSLA [Statement of Ambition](#) in 2012, which placed community planning at the heart of public service reform. This followed the publication of the [Christie Commission report](#) and [Scottish Government response](#) in 2011.
- **2016-2022:** Location Directors continued to play an important role in CPP activity as new statutory expectations on community planning following the [Community Empowerment \(Scotland\) Act 2015](#) and accompanying [statutory guidance](#) which focused on partnership working to deliver on local priorities.
- **2022-present:** Location Directors became Place Directors in 2022. In 2023, the Local Government, Housing and Planning Committee conducted an [inquiry into community planning](#) and the Verity House Agreement was finalised.

# Personal Involvement

- ▶ Direct engagement with Chief Executive, Argyll and Bute Council
- ▶ Attendance at CPP meetings
- ▶ Supporting visits - Permanent Secretary; Travelling Cabinet

# Personal Reflections

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the page, creating a modern, layered effect. The text 'Personal Reflections' is centered in a clean, sans-serif font.

Questions?